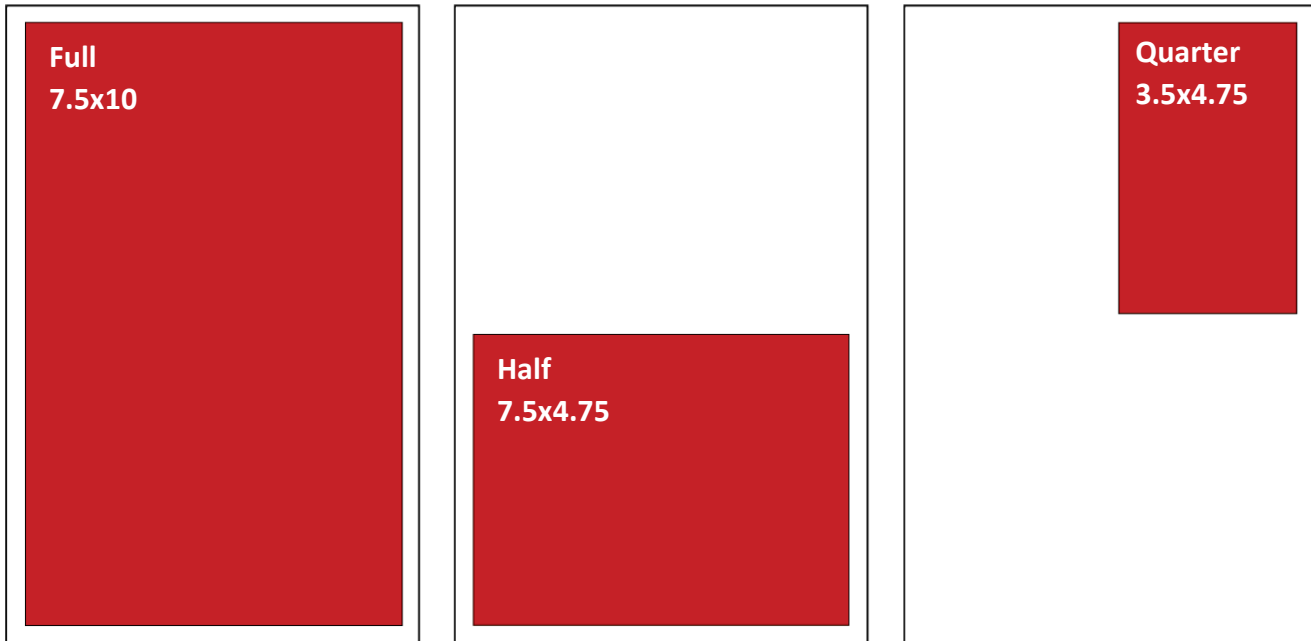




## 8.5 x 5.5 BOOKLET AD SIZE SHEET



### Guidelines for Ads

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

– Design your ad using one of the sizes.

Type	Size	Price
o Full Page	7.5x10	\$200
o Half Page	7.5x4.75	\$100
o Quarter Page	3.5x4.75	\$50

### Deadline March 5, 2023

– High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable.

#### REQUIREMENTS FOR ALL ADS

- No bleed
- All ads print in four color CMYK
- Each ad will be bordered by a one-point black rule
- Other formats and scannable originals may be used but the quality will not be as high.
- If the ad is sized incorrectly, we reserve the right to resize and / or re-create it to fit accordingly.
- We cannot use ads, images, and logos sent as Microsoft Word or Publisher files, we graphics, or low-res graphics (under 300dpi)

*Ad sizes above have been scaled down to show placement. Please follow dimensions under page graphic for correct size. Ads do not bleed.*